



When To "Go ALL IN" ...And On What

What were important KPI(s) (Key Performance Indicator) in my business PRE COVID?

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

What are NEW KPI(s) in my business?

- 6) _____
- 7) _____
- 8) _____
- 9) _____
- 10) _____

From the list above, circle those that are still applicable NOW.

From the list above, which KPI(s) should I "Go ALL IN" on? _____

Quantify the financial impact that this could/should have on you/your business: \$ _____

Describe the End Result of "Going ALL IN". What will you feel like when this project is finally done, or this idea is in place? What financial impact will it have? How will it affect you, your family, & your staff?

List the steps necessary to "Go ALL IN":

Step 1: _____

Who is involved? _____

Details: _____

When complete? _____



Step 2: _____

Who is involved? _____

Details: _____

When complete? _____

Step 3: _____

Who is involved? _____

Details: _____

When complete? _____

Step 4: _____

Who is involved? _____

Details: _____

When complete? _____

List any potential obstacles you may encounter:

Obstacle 1: _____

How will I overcome this obstacle? _____

Who is involved? _____

Obstacle 2: _____

How will I overcome this obstacle? _____

Who is involved? _____

Obstacle 3: _____

How will I overcome this obstacle? _____

Who is involved? _____

